## DIGITAL MEDIA



## ELIJAH Digital Artist and Animator

I always thought that my doodles were just doodles, but North Central University's Digital Media major turned my absent-minded hobby into a full-blown career! I get to work with clients bringing their concepts to life, from story-board to final touches. In fact, my favorite part of my job (after the actual drawing, of course!) is having the opportunity to sit and listen to what my clients are looking for, then taking that idea and transforming it into a living, breathing illustration. I have friends in the industry who do everything from draw backgrounds for cartoons to working with code to capture character movements in video games. It's fulfilling to see my work come alive and to know that I helped my clients take a vision and turn it into a reality.


## CANDACE Videographer

I always knew that I wanted to make my own documentaries and short films, but I didn't know where to start. My Digital $\square$ Media degree from North Central University really put my future in perspective. Our studies ran the gamut ... We learned composition, editing, and even some techniques for marketing our services! I use those same skills that I learned during my time at NCU to create videos that communicate my creativity and make a big artistic impact on my audience.


## DENISE Photographer

Before I began my degree at North Central University, I wasn't sure what to do with my passion for composing the perfect
 shot. With modern cameras, it felt like finding a job in the photography industry was going to be next to impossible! With my degree in digital media, we spent time exploring what makes being a "photographer" different from someone who "takes a picture." It combines art and science that can only be learned through a Digital Media program as powerful as the one that I took part in at NCU. Now, I own my own photography studio and get to spend my days doing what I love!

