



# Sports Management

Bachelor of Science Degree

## DESCRIPTION

124 Credit Hours

College of Business & Technology

School of Business

Bill Tibbetts, Dean

The Sports Management major is designed to prepare graduates to become leaders in this exciting and varied field. Students will select from one of three exciting tracks: Sports Coaching, Sales and Marketing, or Entrepreneurship and Small Business Development. All students in this major field of study will also complete 18 credits of Bible & Theology training. We believe that this training is essential in the support of NCU's institutional mission of "preparing students to fulfill Biblical models of leadership & ministry throughout the world." The knowledge and insights from this field of study are meant to enhance the student's spiritual preparation for a life of serving God whether that be in a secular or Christian environment. Students will benefit from North Central's location as the Twins Cities has nine professional sport teams, numerous colleges, a strong park & recreation district and many private fitness clubs to enhance the classroom experience with practical experience and on the job training.





## Courses you'll take

### Part 1. General Educaiton & Christian Studies Core

No degree specific requirements for the Sports Management Major.

### Part 2. Business Core

#### 23 Credits

- BUS 161 Introduction to Business (3)
- BUS 180 Career in Business Seminar (2)
- BUS 265 Principles of Marketing (3)
- BUS 267 Principles of Accounting I (3)
- BUS 445 Project Management (3)
- BUS 465 Strategic Management (3)
- ECON 251 Principles of Microeconomics (3)

Select One (3 Credits):

- BUS 324 Christian Leadership and Ethics (3)
- BUS 380 Business Law (3)

### Part 3. Sports Management Core

#### 21 Credits

- SM 151 Introduction & History of Sport & Recreation Management (3)
- SM 247 Athletic Coaching Certification (2)
- SM 253 Organization & Administration of Sport, Recreation & Athletics (3)
- SM 341 Psychology & Sociology of Sport & Recreation (3)
- SM 367 Strategic Leadership in Sport (3)
- SM 435 Recreation & Fitness Management (3)
- SM 495 Sports Management Internship (3)

Select One (1 Credit):

- PE 150 Athletic Team Practicum (1)
- PE 170 Athletic Leadership Practicum (1)

**View full course listings at [northcentral.edu](http://northcentral.edu)**

