

# PARTNERS FOR PROGRESS *Gala*

The Partners for Progress Gala is North Central University's largest fundraising event of the year! Over 400 of the most loyal constituents gather to support the mission and initiatives of NCU. Funds raised at this event provide scholarships that help us continue to educate, empower and propel students to lead the next generation.

Sponsors like you make it possible for gifts given at the gala to go directly to student scholarships. By sponsoring Partners for Progress you are promoting your business and investing in the next generation through the mission of NCU.

## **Partners for Progress Gala October 26, 2023**

All sponsorship packages can be customized to suit your needs! Please note to take advantage of your logo being printed in the program, ***sponsorship must be submitted by September 29, 2023.***

For more information or to secure your sponsorship please contact David Duxbury  
[djduxbur@northcentral.edu](mailto:djduxbur@northcentral.edu), 612-343-4462.

### **Sponsorship Levels**

- \$15,000 Leading Partner
- \$10,000 Empowering Partner
- \$5,000 Equipping Partner
- \$2,500 Encouraging Partner
- \$1,000 Supporting Partner

#### **Leading \$15,000**

- Dessert social will be named after the sponsor in all communications.
- Verbal recognition from the podium.
- Full-page, full color ad printed in the program.
- Logo recognition in 5 event acquisition and post event emails (85,000 impressions)
- Mentioned on social media with direct tag 3 times (20,000+ followers)
- Logo recognition in alumni newsletter 2 times (34,000+ recipients)
- Logo on a single slide during program.
- Logo on a single slide scrolling during dinner.
- Two tables – seating for 20 guests.

**Empowering \$10,000**

- Verbal recognition from the podium.
- Half-page, full color ad printed in the program.
- Logo recognition in 4 event acquisition and post event emails (70,000+ impressions)
- Mentioned on social media with direct tag 3 times (20,000+ followers)
- Logo recognition in alumni newsletter 2 times (34,000+ recipients)
- Logo on a single slide scrolling during dinner.
- One table – seating for 10 guests.

**Equipping \$5,000**

- Verbal recognition from the podium.
- Quarter-page, full color ad printed in the program.
- Logo recognition in 3 event acquisition and post event emails (50,000+ impressions)
- Logo recognition in alumni newsletter 1 time (17,000+ Recipients)
- Logo on sponsor slide scrolling during dinner.

**Encouraging \$2,500**

- Eighth-page, full color ad printed in the program.
- Logo recognition in 2 event acquisition and post event emails (35,000+ impressions)
- Logo on sponsor slide scrolling during dinner.

**Supporting \$1,000**

- Logo displayed on registration table.
- Logo on sponsor slide scrolling during dinner.

**Table Host \$1,000**

- One table – seating for 10 guests.
- Name and Logo of sponsor displayed on the table sponsored.
- Name listed on slide of table hosts.